

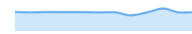

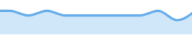



Our favourite prompts in MyTelescope to gain insights fast

Prompt	Prompt example	Example Search Result	Example Insight
Is (x)	"Is Colgate"	"Is Colgate cruelty-free" 10.01K 	Consumers are concerned with Colgate's ethics.
Are (x)	"Are Disney"	"how much are Disney world tickets" 208.71K 	There is an increased purchase intent for Disney world in March
(x) VS/Versus	"Kia vs"	"Kia vs Hyundai" 144.21K 	Kia's top 3 compared competitors are 1. Hyundai 2. Toyota 3. Honda
What (is/are/did) (x)	"what is Paypal"	"what is PayPal new policy" 60.74K 	Paypal released a new policy in October 2022
How	"How Apple"	"how apple pay works to send money" 520 	Apple Pay users are struggling to understand how to send money.
(x) Near	"Near me"	"Hot pilates near me" 44.8K 	There is a growing trend of hot pilates in Texas